

## WHAT IS A WEBINAR?

A webinar is a live meeting or presentation over the Internet.

In a live webinar the participants sit at their own computer to

connect with the presenter and others on the internet to see the visuals - a PowerPoint presentation, the presenter's PC desktop or some PC application.

Each participant also dials an 800 number to hear the audio.



The webinar is hosted by a vendor, which for Chapter 2 is ReadyTalk.

The webinars in this series are "recorded" to a CD so that you can play them **ANY TIME** and **ANY PLACE** at your convenience! You receive the same handouts as attendees at a face-to-face workshop, plus email follow-up with the instructor.

## About SCORE Chapter 2

Formed in 1964, SCORE is a nonprofit organization that works with the U.S. Small Business Administration. We provide a public service by offering small business advice and training.

Minneapolis SCORE Chapter 2 has over 100 active volunteer counselors who last year served more than 2,000 clients by providing free counseling and conducting specialized workshops. Our volunteers are working/retired business owners, executives and corporate leaders with a broad variety of industry experience in every important management discipline.

SCORE is a resource partner of the United States Small Business Administration (SBA). All SBA funded programs are extended to the public on a nondiscriminatory basis. Given advance notice, reasonable arrangements for persons with disability will be made. The material in this publication is based on work supported by the U.S. Small Business Administration under cooperative agreement SBAHQ-06-S-0001. Any opinion, findings and conclusions or recommendations expressed in this publication are those of the author and do not necessarily reflect the views of the U.S. Small Business Administration.

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## Are You Ready to Start a Business?

Take control of your Future!

## SCORE Chapter 2 Webinar Series #4



Via an Internet "Virtual" Classroom

Counselors to America's  
Small Businesses

# SCORE<sup>®</sup>

# ARE YOU READY TO START A BUSINESS?

Other Webinars in this series

## WEBINAR CONTENT:

This workshop is directed at the person who is thinking of starting their own business or in the initial stages of start-up. We attempt to offer guidance in four areas -

- How to evaluate yourself as a potential entrepreneur
- How to evaluate the type of business to start
- An evaluation of funding resources most entrepreneurs use for start-up
- Suggestions for FREE resources available to help you in your decision



## WEBINAR MATERIAL INCLUDED:

The following material is sent to you-

- The recorded CD of voice & visuals
- A copy of the PowerPoint slides
- Various SCORE brochures
- Supplemental handout containing-
  - A start-up business check list
  - Lists of SCORE & SBA online courses
  - SWOT analysis for Business / Individual
  - Sample RMA financial ratios by NAICS
  - Personal Analysis tools & references, etc.

**1. Income Tax for One-Owner Businesses.** For Sole Proprietors and LLC's. Discusses the key elements of Schedule C. Then we integrate those results with the owner's Form 1040. Included is Self Employment Taxes and how health benefits and retirement is provided.

## 2. Accounting for Non-Accountants

This is designed to cover - - -

- Why you need accounting,
- Terminology used in finance,
- Basic financial statements,
- Accounting concepts, and
- Simple accounting tools.

Go to [www.scorempls.org](http://www.scorempls.org) for details

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