

WHAT IS A WEBINAR?

A webinar is a live meeting or presentation over the Internet.

In a live webinar the participants sit at their own computer to



connect with the presenter and others on the internet to see

the visuals - a PowerPoint presentation, the presenter's PC desktop or some PC application.

Each participant also dials an 800 number to hear the audio.



The webinar is hosted by a vendor, which for Chapter 2 is ReadyTalk.

The webinars in this series are "recorded" to a CD so that you can play them **ANY TIME** and **ANY PLACE** at your convenience! You receive the same handouts as attendees at a face-to-face workshop, plus email follow-up with the instructor.

About SCORE Chapter 2

Formed in 1964, SCORE is a nonprofit organization that works with the U.S. Small Business Administration. We provide a public service by offering small business advice and training.

Minneapolis SCORE Chapter 2 has over 100 active volunteer counselors who last year served more than 2,000 clients by providing free counseling and conducting specialized workshops. Our volunteers are working/retired business owners, executives and corporate leaders with a broad variety of industry experience in every important management discipline.

SCORE is a resource partner of the United States Small Business Administration (SBA). All SBA funded programs are extended to the public on a nondiscriminatory basis. Given advance notice, reasonable arrangements for persons with disability will be made. The material in this publication is based on work supported by the U.S. Small Business Administration under cooperative agreement SBAHQ-06-S-0001. Any opinion, findings and conclusions or recommendations expressed in this publication are those of the author and do not necessarily reflect the views of the U.S. Small Business Administration.

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BASIC ACCOUNTING For the Non-Accountant

SCORE Chapter 2 Webinar Series #2



Via an Internet "Virtual" Classroom

Counselors to America's
Small Businesses

SCORE[®]

BASIC ACCOUNTING - For the Non-Accountant

Other Webinars in this series

This 60 minute webinar is designed for the business owner who has very little accounting knowledge. We include:

1. Why you should understand accounting even if you use an outside bookkeeping provider.
2. The terminology used by business and 3rd party support vendors,
3. Basic financial Statements - Balance Sheet, Profit & Loss, Cash Flow and Source/ Application of Funds found in any business plan.
4. Accounting concepts that you will encounter, and
5. The basic tools to compile your accounting data—a check book, Excel spreadsheets and computer software (see Webinar #3)

About the Instructor:

Virgil M. Dissmeyer is a 13-year SCORE counselor specializing in taxes, accounting and computers. He worked in public accounting & systems and was a Chief Financial Officer. During his years as a small business owner, he consulted as a S Corporation—hence brings his own experience to the session.

Any of your questions not answered by the webinar will be answered by email and tailored to the individual—so you will have an accounting consultant on your team



1. Income Tax for One-Owner Businesses. For Sole Proprietors and LLC's. Discusses the key elements of Schedule C. Then we integrate those results with the owner's Form 1040. Included is Self Employment Taxes and how health benefits and retirement is provided.

3. Accounting Systems—Options for Small Businesses. Analyzes seven popular software packages and reviews their features. Provides two handouts - one, to follow the CD discussions, and two, 54 page detail for the seven systems, providing more details.

Go to www.scorempls.org for details

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